

WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101655

Schedule Dates 08/14/12-08/20/12 Advertiser Obama for America (6765)

Agency

Phone/Fax

Account Types

Date:

CPE

GMMB (4408) Political/Candidate (1161)

Product Brand

political candidate (1775) Salesperson Philadelphia Office, Philly (1680)

Sales Office **Buyer Name** Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1522 National/Political

Billing Type Standard Comments

OBAMA/P/D SKED A:30

Date Entered

Entered By

07/27/12

Last Modified

08/16/12 Kathy Sparks

No CO-OP

Headline # ECR07893503

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$18,675.00 **Net Total** \$105,825.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Aug. 2012 158 \$124,500.00 Grand Total: 158 \$124,500.00

/14/12-08/17/12 /14/12-08/17/12	3	:30 5	5A- 5:50A (EST)	0												
/14/12-08/17/12			JUNE INCOMEDIATION CONTINUES (C.)	0		X)	x x	X	1		8	\$600.00	\$4,800.00	WBNS-TV (WBNS)	5A NEWS	7/27/12
	3	:30 5	5:57A- 7A (EST)	4	N \$	x :	x x	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS	7/27/12
/14/12-08/17/12	3	:30 7	7A- 8A (EST)	4		X ,	x x	(X	1		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	7/27/12
/14/12-08/17/12	3	:30 8	A- 8:55A (EST)	8		x :	x x	(X	1		8	\$400.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	7/27/12
/14/12-08/17/12	4	:30 4	1:25A- 4:58A (EST)	4	(±)	X :	x ¦ x	(X	1		4	\$50.00	\$200.00	WBNS-TV (WBNS)	430A NEWS	7/27/12
/14/12-08/17/12	3	:30 8	3:58A- 9:55A (EST)	5	1	x :	X X	(X	i		5	\$400.00	\$2,000.00	WBNS-TV (WBNS)	KELLY	7/27/12
/14/12-08/17/12	3	:30 9):58A- 10:55A (EST)	2	II.	X :	x ¦ x	(X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DEAL	7/27/12
/14/12-08/17/12	2	:30 1	0:58A- 11:57A (EST)	4		X :	x x	(X			4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	TPIR	7/27/12
/14/12-08/17/12	3	:30 1	1:58A- 12:30P (EST)	5		X :	x x	(X	1		4	\$700.00	\$2,800.00	WBNS-TV (WBNS)	NOON NEWS	7/27/12
/15/12					()) () ()	100	1		1					WBNS-TV (WBNS)	Pre-Empt/Spot - DNA local news special	
/14/12-08/17/12	3	:30 1	12:30P- 2P (EST)	4		X	X >	(X			4	\$700.00	\$2,800.00	WBNS-TV (WBNS)	SOAPS	7/27/12
/14/12-08/17/12	3	: :30 2	!P- 3P (EST)	2		X	x >	(X	1		2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	TALK	7/27/12
/1 /1 /1 /1 /1	14/12-08/17/12 14/12-08/17/12 14/12-08/17/12 14/12-08/17/12 14/12-08/17/12 15/12 14/12-08/17/12	14/12-08/17/12 4 14/12-08/17/12 3 14/12-08/17/12 3 14/12-08/17/12 2 14/12-08/17/12 3 15/12 3 14/12-08/17/12 3	14/12-08/17/12 4 :30 4 14/12-08/17/12 3 :30 8 14/12-08/17/12 3 :30 9 14/12-08/17/12 2 :30 1 14/12-08/17/12 3 :30 1 15/12 14/12-08/17/12 3 :30 1	14/12-08/17/12 4 :30 4:25A- 4:58A (EST) 14/12-08/17/12 3 :30 8:58A- 9:55A (EST) 14/12-08/17/12 3 :30 9:58A- 10:55A (EST) 14/12-08/17/12 2 :30 10:58A- 11:57A (EST) 14/12-08/17/12 3 :30 11:58A- 12:30P (EST) 15/12 14/12-08/17/12 3 :30 12:30P- 2P (EST) 14/12-08/17/12 3 :30 2P- 3P (EST)	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12	14/12-08/17/12

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

Accepted-Agency/Advertiser:



Washington, DC 20007

WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800

Schedule Dates 08/14/12-08/20/12 Advertiser Obama for America (6765)

Agency GMMB (4408) Product Political/Candidate (1161)

political candidate (1775) Salesperson

95/101/1522

National/Political

101655

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office KAUFMA, MEREDITH

Buyer Name Phone/Fax

Brand

Sales Office

Contract #

CPE

Account Types Billing Type

Date:

Standard OBAMA/P/D SKED A:30 Comments

Date Entered 07/27/12 **Last Modified** 08/16/12

Kathy Sparks **Entered By** No CO-OP

Headline # ECR07893503

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$18,675.00 Net Total \$105,825.00

Sales Tax

Date:

Comments:

By Broadcast Month		Rate
Aug. 2012	158	\$124,500.00
Grand Total:	158	\$124,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	3P- 3:55P (EST)	4		Х	X	X	X	(1)	4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	7/27/12
13.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	3:58P- 5P (EST)	4		X	X	X	X	1	4	\$450.00	\$1,800.00	WBNS-TV (WBNS)	DR OZ	7/27/12
14.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5P- 6P (EST)	9	9	Х	Х	X	X		9	\$1,200.00	\$10,800.00	WBNS-TV (WBNS)	5P NEWS	7/27/12
15.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	6P- 6:30P (EST)	5	5	Х	X ¦	Х	X	1	4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	6P NEWS	7/27/12
15.0.1	Closed Preempt	08/17/12										1				WBNS-TV (WBNS)	Pre-Empt/Spot -per Pat	
16.0	Revised Line / SPOT	08/14/12-08/17/12	3	:30	6:58P-7:30P (EST)	2	1	х	Х	X .	χ	1				WBNS-TV (WBNS)	JEOPARDY	7/27/12
16.1	End Dated Line / SPOT	08/14/12-08/16/12	3	:30	6:58P- 7:30P (EST)	4	4	Х	X	X		9	3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	JEOPARDY	8/16/12
16.1.1	Closed Preempt	08/14/12						ie N		1	i	1				WBNS-TV (WBNS)	End Dated/Exception -	
17.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	7:30P- 7:57P (EST)		4	Х	X	х	X	1	4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	WHEEL	7/27/12
18.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	8P- 9P (EST)	1		Х	- 1	1			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	7/27/12
19.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	11:35P- 12:37A (EST)		5	Х	X	X	X	1	5	\$500.00	\$2,500.00	WBNS-TV (WBNS)	LETTERMAN	7/27/12
20.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	12:37A- 1:37A (EST)		1	Х	X	X	X	1	4	\$250.00	\$1,000.00	WBNS-TV (WBNS)	FERGUSON	7/27/12
21.0	Normal Line / SPOT	08/14/12-08/19/12	4	:30	11P- 11:35P (EST)	8	3	Х	X	X	X	x x	8	\$1,200.00	\$9,600.00	WBNS-TV (WBNS)	LT NEWS	7/27/12
22.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	7:57P- 9P (EST)	1			1	X	- 9	1		\$5,000.00		WBNS-TV (WBNS)	BIG BRO	7/27/12

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

1010 Wisconsin Avenue

Suite 800 Washington, DC 20007

GMMB

Contract # 101655

Schedule Dates 08/14/12-08/20/12

Advertiser Obama for America (6765) Agency

GMMB (4408) Product Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA, MEREDITH

Buyer Name Phone/Fax

CPE

Brand

Salesperson

Sales Office

Account Types Billing Type

95/101/1522 National/Political

Standard Comments OBAMA/P/D SKED A:30 **Date Entered** 07/27/12

Last Modified 08/16/12 Kathy Sparks **Entered By**

No CO-OP

ECR07893503 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$18,675.00

Net Total Sales Tax \$105,825.00

By Broadcast Month	Spots	Rat
Aug. 2012	158	\$124,500.00
Grand Total:	158	\$124,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Time	es SP	W Mo	o Tu	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
22.0.1	Closed Preempt	08/16/12							1	1 1	10.				WBNS-TV (WBNS)	Schedule Change/Exception - browns fb	
23.0	Normal Line / SPORTS	08/16/12-08/16/12	4	:30	7:57P- 11P (EST)		1	101	X	1 1		1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	BROWNS PRESEASON	7/27/12
24.0	Revised Line / SPOT	08/17/12-08/17/12	4	:30	7:57P- 9P (EST)		1		4	X					WBNS-TV (WBNS)	UNDEECOVER BOSS	7/27/12
24.1	Normal Line / SPOT	08/17/12-08/17/12	4	:30	7:57P- 9P (EST)		1		1	X	1	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	TEACHERS ROCK	8/16/12
25.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	9P- 10P (EST)		1	9 1	1	' X	Ť	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CSI NY	7/27/12
26.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	4:58A- 6:56A (EST	n	4			I I	X	4	\$300.00	\$1,200.00	WBNS-TV (WBNS)	SA 5A NEWS	7/27/12
27.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	6:57A- 9A (EST)		4		I I	E	X	4	\$500.00	\$2,000.00	WBNS-TV (WBNS)	SA CBS MORN	7/27/12
28.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	5:58P- 6:30P (EST)	ח	1		1	£ 1	X ¦	1	\$450.00	\$450.00	WBNS-TV (WBNS)	SA NEWS	7/27/12
29.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	6:58P- 7:30P (EST)	ח	1		1	1	X ¦		\$350.00		WBNS-TV (WBNS)	SA JEOP	7/27/12
29.0.1	Closed Preempt	08/18/12						10			1				WBNS-TV (WBNS)	Schedule Change/Spot -per Kathy	
30.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	7:30P- 7:57P (EST	ח	1	- 15 - 15	1	1 1	X	1	\$350.00	\$350.00	WBNS-TV (WBNS)	SA WHEEL	7/27/12
31.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	9P- 10P (EST)		1	DE L	1	1 S	X ¦	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CRIMETIME	7/27/12
32.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	11:35P- 12A (EST))	1	8	1		X	1	\$450.00	\$450.00	WBNS-TV (WBNS)	W2W SPORTS	7/27/12
				LI	•	CONF	RN	//AT	ION	CC	INT	RAC		is	4:	1	
ccepted	-Agency/Advertiser:			Date:	Ac	ccepted-Statio	n:						Date:	Comments:			

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B/E Bookend P/B Piggy Back



WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101655

Schedule Dates 08/14/12-08/20/12 Advertiser Obama for America (6765)

Agency GMMB (4408) Product

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office **Buyer Name** KAUFMA, MEREDITH

Phone/Fax

Brand

Salesperson

CPE **Account Types Billing Type**

95/101/1522 National/Political Standard

OBAMA/P/D SKED A:30 Comments

Date Entered 07/27/12 Last Modified

08/16/12 Kathy Sparks

No CO-OP

Headline # ECR07893503

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$18,675.00

Net Total Sales Tax \$105,825.00

WBNS-TV (WBNS) By Broadcast Month Aug. 2012	Spots 158	Rate \$124,500.00
Grand Total:	158	\$124,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30 12A-	1A (EST)	1				×	14	1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRIM MINDS	7/27/12
34.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30 1A- 2	A (EST)	1			1 1)	II.	1	\$150.00	\$150.00	WBNS-TV (WBNS)	NUMBERS	7/27/12
35.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30 6:28	A- 8:30A (EST)	4	+	1			X	4	\$350.00	\$1,400.00	WBNS-TV (WBNS)	630A NEWS	7/27/12
36.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30 8:58	A- 10:30A (EST)	3	3	1		1	X	3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING	7/27/12
37.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30 6:28	P- 6:57P (EST)	1	L			1	X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SU NEWS	7/27/12
38.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30 6:57	P- 8P (EST)	1		ii.			X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MIN	7/27/12
39.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30 8P- 9	P (EST)	1				1 1	X	1	\$4,500.00	\$4,500.00	WBNS-TV (WBNS)	BIG BRO	7/27/12
40.0	Revised Line / SPOT	08/19/12-08/19/12	5	:30 9P- 1	0P (EST)	1					X				WBNS-TV (WBNS)	3	7/27/12
40.1	Normal Line / SPOT	08/19/12-08/19/12	5	:30 9P- 1	OP (EST)	1	L L		1		X	1	\$1,400.00	\$1,400.00	WBNS-TV (WBNS)	THE GOOD WIFE	8/8/12
41.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30 12A-	1A (EST)	1	i .		1		X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRIM MINDS	7/27/12
42.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30 11:35	5P- 12A (EST)		1	I.	T a	s IS	X	1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	7/27/12
43.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30 5A- 5	5:55A (EST)	2	2 X	To To				2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	5AM NEWS	7/27/12
44.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30 5:57/	4- 7A (EST)	1	l X		1			1	\$800.00	\$800.00	WBNS-TV (WBNS)	6AM NEWS	7/27/12
									1		II.						
		150			CC	NFI	RM.	ATI	ON	CO	NT	RAC	T				
cepted-	Agency/Advertiser:	Ä.		Date:	Accepte	d-Station:							Date:	Comments:			

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GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Schedule Dates Advertiser

Agency

Product

Brand

Sales Office

Contract #

101655 08/14/12-08/20/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161)

political candidate (1775) Salesperson

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Buyer Name Phone/Fax

CPE **Account Types** Billing Type

95/101/1522 National/Political Standard

Comments OBAMA/P/D SKED A:30 **Date Entered** 07/27/12 Last Modified

08/16/12 Kathy Sparks

\$105,825.00

No CO-OP

Headline # ECR07893503

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$18,675.00

Net Total Sales Tax By Broadcast Month Spots Rate Aug. 2012 158 \$124,500.00 Grand Total: 158 \$124,500.00

WBNS-TV (WBNS)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We T	h Fr	Sa Si	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	7A- 8A (EST)	1	X	7) 31 1- 3 31 1- 4 41	1	B I B II B II	1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	7/27/12
46.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	8A- 8:55A (EST)	2	2 X	T 1	# # 1		2	\$400.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	7/27/12
47.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	4:25A- 4:58A (EST)	2	X		1		2	\$50.00	\$100.00	WBNS-TV (WBNS)	NEWS	7/27/12
48.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	8:58A- 9:55A (EST)	2	X				2	\$400.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	7/27/12
49.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	10:58A- 11:57A (EST)	1	X		1		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	7/27/12
50.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	11:58A- 12:30P (EST)	2	X		1		2	\$700.00	\$1,400.00	WBNS-TV (WBNS)	NOON NEWS	7/27/12
51.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	12:30P- 2P (EST)	1	Х	1 1	1		1	\$700.00	\$700.00	WBNS-TV (WBNS)	SOAP ROTATION	7/27/12
52.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	3P- 3:55P (EST)	2	X		1		2	\$400.00		WBNS-TV (WBNS)	DR PHIL	7/27/12
53.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	3:58P- 5P (EST)	2	X	i i	1		2	\$450.00	\$900.00	WBNS-TV (WBNS)	DR OZ	7/27/12
54.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	5P- 6P (EST)	2	X	and the state of t	1		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	5PM NEWS	7/27/12
55.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	6P- 6:30P (EST)	2	X	11 8 4	T.	D 1	2	\$1,200.00		WBNS-TV (WBNS)	6PM NEWS	7/27/12
56.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	6:58P- 7:30P (EST)	1	X	1		1 1	1	\$1,200.00		WBNS-TV (WBNS)	JEOPARDY	7/27/12
57.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	7:30P- 7:57P (EST)	1	. X		I	1 1	1	\$1,000.00		WBNS-TV (WBNS)	WHEEL OF FORTUNE	7/27/12
					CON	VFIF	RM	ATION	C	ONT	RAC	T		7		
cepted-	Agency/Advertiser:			Date:	Accepted-S	Station:						Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back



WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

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Schedule Dates Advertiser

08/14/12-08/20/12 Obama for America (6765)

Agency GMMB (4408)

Product Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH **Buyer Name**

Phone/Fax

Brand

Salesperson

Sales Office

CPE 95/101/1522 **Account Types** National/Political

Billing Type Standard Comments OBAMA/P/D SKED A:30 Date Entered 07/27/12 **Last Modified** 08/16/12

Kathy Sparks **Entered By** No

CO-OP Headline #

ECR07893503

Demo

Order Type Normal

Package Deal Commission %

15.00 Commission \$18,675.00

Net Total \$105,825.00

Sales Tax

By Broadcast Month	Spots	Rate
Aug. 2012	158	\$124,500.00
Grand Total:	158	\$124,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entere
58.0 N	ormal Line / SPOT	08/20/12-08/20/12	4	:30	11:35P- 12:37A (EST)	2	X	1	1 1	1	2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	DAVID LETTERMAN	7/27/12
59.0 N	ormal Line / SPOT	08/20/12-08/20/12	2	:30	12:37A- 1:37A (EST)	1	. X	3		4 4	1	\$250.00	\$250.00	WBNS-TV (WBNS)	CRAIG FERGUSON	7/27/12
60.0	ormal Line / SPOT	08/20/12-08/20/12	4	:30	11P- 11:35P (EST)	1	. x		1 1	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	LATE NEWS	7/27/12
61.0 N	I/G For 29.0.1 / SPOT	08/18/12-08/18/12	2	:30	7:30P- 7:57P (EST)	1				1	1	\$350.00	\$350.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	7/31/12
62.0 N	I/G For 22.0.1 / SPOT	08/17/12-08/17/12	4	:30	10P- 11P (EST)	1			X	1	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	BLUE BLOODS	7/31/1
63.0 N	I/G For 22.0.1 / SPOT	08/19/12-08/19/12	5	:30	10P- 11P (EST)	1				X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	THE MENTALIST	7/31/1
64.0 N	I/G For 15.0.1 / SPOT	08/20/12-08/20/12	3	:30	6:58P- 7:30P (EST)	1	. Х			15	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	JEOPARDY	8/15/1
65.0 N	ormal Line / SPOT	08/17/12-08/17/12	3	:30	6:30P- 6:58P (EST)	1			Х	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS EVENING NEWS	8/16/1
					CO	VFIF	RM	ATION	CO	VTF	RAC	T				
	Agency/Advertiser:			Date:	Accepted-	425/00/00/02/00						Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back